



**PROMETTEUR**  
SOLUTIONS PVT. LTD.

# PROMETTEUR PROPOSAL

**WE ENGINEER GREAT SOFTWARE  
WITH BRILLIANCE AND EXCELLENCE**



**PROMETTEUR**

# **OUR COMPANY PROPOSAL**

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**SINCE  
2015**



# PROMETTEUR SOLUTIONS

## ONE STOP SOLUTION TO ALL YOUR PROBLEMS

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### **About us**

Founded in 2015, Mobile Application and Website Development company

Based in Pune, India with a significant presence in France, Germany & Slovenia

### **Who we are**

Prometteur Solutions, one of the best IT development companies providing preeminent development services which has got proficient resources delivering their promises to the clients. Providing premium support to your business and indulging in the activities to help you grow has been the primary goal. Our skilled and highly talented resources and worldwide delivery competence ensures to align the technical solutions with the clients Business needs. Our services range from end to end solutions providing Consulting programs as well.

### **Our Mission**

Ensuring Life long engagements with clients by delivering the best quality solutions and support is our prime mission

### **Our Vision**

Developing relationships which brings value to our customer's Business by providing extraordinary products and unsurpassed services encouraging their growth and presence in today's market.

## ABOUT THE PROMETTEUR COMPANY

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**100+ k**  
Development hours



**500+**  
Websites



**100+**  
Mobile Apps

### \* **TEAMWORK**

A group of young and creative people that work in a friendly, and very dynamic atmosphere.

### \* **QUALITY**

While working on a project we care about every single line of code.

### \* **FLEXIBILITY**

We know that building software products is a complicated process. We will adjust to your plans and goals.

# // PROMETTEUR

**WAS BUILD ON THREE  
CRUCIAL VALUE**

## PEOPLE AT PROMETTEUR THRIVE FOR CUSTOMER SATISFACTION

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### Our Values

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At Prometteur, it's not only about hiring resources to get the work done but to push our team to learn new technologies, engage in client interactions to improve communication, understanding the evolving market and working according to the new standards helping customers achieve their anticipated Business Growth.

### Current Opening

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Experienced or Fresher, people with good understanding of Software Development are welcomed at Prometteur Solutions.

If you want to be a part of this growing organisation, get in touch with us at [hr@prometteursolutions.com](mailto:hr@prometteursolutions.com)

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### Swapnil Tambe

COO

A Professional with a deliverable experience in Business Analysis, Business Development, Requirement gathering, Requirement Analysis, Pre-Sales, Documentation, Quality Assurance, Professional Services, Project Coordination and Consulting roles in IT projects with excellent organisational and problem-solving skills to increase efficiency.



## **Pradip Thakar**

MD

Passionate entrepreneur and technocrat. High interest in business strategy, business development and business research. Prefer to work on revolutionary idea, currently working on education, hospitality domain with innovative concept. Expanding and diversifying business footprint across the globe.



## **Vaibhav Pansambal**

CTO

Experienced Business Analyst with a demonstrated history of working in the information technology and services industry. Skilled in Business Planning, Oracle Database, Requirements Analysis, Agile Methodologies, and SQLite. Strong business development professional with a B.E focused in Computer Engg



## **Snehal Bhatt**

CMO

Enthusiastic and Goal-Oriented corporate executive responsible for Creating, Communicating and Delivering Offerings which has values for Customers, Clients or Business Partners. Always working towards facilitating Business growth with increasing Sales by developing Comprehensive marketing plans.

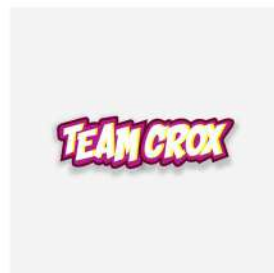
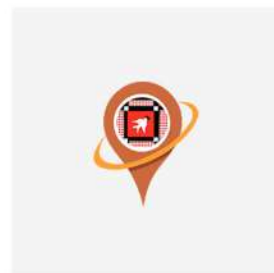
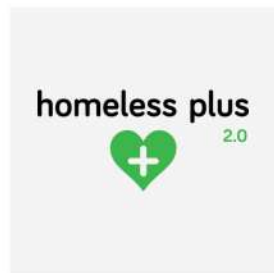
## OUR CLIENTS

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### OUR CLIENT LIST

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We have been working with several clients from various domains and different countries. Our Clients include Startups, Medium scale industries from various domains like Education, Healthcare, Food Sector, Real Estate, E-Commerce, Manufacturing and much more. All of our clients value good quality work with decent costing, and our way of working and development methods have made it successful.





# SERVICES



## WEBSITE DEVELOPMENT

Modern and elegant website is the prime factor which keep the customers occupied and encourages engagement.



## MOBILE APP DEVELOPMENT

Mobiles being used widely has created a need for every business to have its mobile application for easy transactions



## E-COMMERCE

ECommerce website development has enabled small to big companies to bring their businesses online for selling their products & Services with ease.

**WEBSITE DEVELOPMENT**

**MOBILE DEVELOPMENT**



**E-COMMERCE**

**DIGITAL MARKETING**

**GRAPHICS DESIGNING**



### **DIGITAL MARKETING**

Digital Marketing helps in advertising your products and services in the market through digital channels like websites, social media, search engines etc.



### **GRAPHICS DESIGNING**

Creative design is a key factor bringing your ideas to reality and presentable to the world. The good the design, more is the customer's acquisition rate.

## WEBSITE DEVELOPMENT

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Not just to SELL website, but develop websites that SELL. Today the market is so evolving that we need to continuously work on the business tactics to cope up with the changing needs of the customers. Now a days almost every progressive Business has got its own website.

Website has become a means to know about one's Business, to understand what products or services are provided, to be able to contact the Business representatives and had enabled the business owners to reach their target customers without more hardships.

- Our team keeps themselves updated with the latest introductions of technologies and use them in the development providing the latest designs, stable development environment with latest stable versions of development frameworks
- Our services include development of Static Websites, E-Commerce websites, Web applications, Marketplaces, Social networking and Dating Websites and also custom requirements of the clients are also been developed
- For any website, its most important to have optimised content, latest graphics implementation and other addon which makes the platform so modern and flexible that the customer retention becomes easy
- Utilisation of different designing techniques, different kind of images, animations using different tools like Photoshop, illustrator is very essential to make the website more attractive

### Our Services

- Website development
- Web application development
- Web application maintenance
- Version migrations
- Technology migrations
- Web customisations
- CMS development
- CRM developments
- E-Commerce development
- API/Web services
- SaaS App development

## MOBILE APP DEVELOPMENT

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Mobile application Development is what Prometteur basically started its business with and has now significant knowledge and expertise making it one of the best mobile app development companies. We work with Native app development as well as Hybrid app development for Android and iOS app development

### **Android App development**

Android being the mostly used technology, had got a lot of potential in the world. Android apps can be developed using Native platform which uses JAVA as programming framework or else using Hybrid platform which uses various frameworks like Ionic, React, Xamarin etc. Prometteur Solutions has been developing apps for various domains like Healthcare, Hospitality, Education, Food industry, E-Commerce, Tourism, Logistics etc.

### **iOS App development**

iOS being one of the most secure platforms requires a remarkable skill set to bring out the complex functionalities into development. Prometteur Solutions has been able to achieve a significant experience in iOS app development for iPhones and iPads.

Our team well equipped with development and testing resources ensures successful development and delivery of simple to complex iOS apps. Our team not only helps with the development but also uploading the application on App store account.

Here is what we provide:

- Mobile application support and maintenance
- Android app development
- iOS app development
- Mobile Game Development
- UI/UX Design for Phones and Tablets

## E-COMMERCE SOLUTIONS

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Bring the shops at your doorsteps

E-Commerce is one of the growing Business for the current market where customers demand to find and receive the products they are in search for. Having a modern and friendly interface keeps the customer engaged on your website. Prometteur Solutions has been working with many different clients providing various solutions for businesses into Jewelry, Furniture, Clothing, Buy and Sell portals, Real Estate solutions etc.

When it comes to technology, there are different platforms like Magento, Open Cart, WooCommerce, Shopify, etc. We have been working with all these platforms successfully implementing the desired solutions with the latest design standards. We have offered a wide range of features like:

- Single and Multi Vendor sites
- Multi language sites
- Multi-currency sites
- Integrations of Payment gateways
- Chat Integrations
- Rating and Reviews Module
- SEO friendly
- Sales and Accounting management
- Order management
- Inventory management
- Shipping Module and much more

In order to get more details of our E-commerce Solutions, feel free to contact us.

## **DIGITAL MARKETING**

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Digital marketing is a marketing strategy that companies use to market their products and services, mainly online or in other forms like mobile phones, billboards and other digital medium.

There are different methods such as:

### **Search Engine Optimisation (SEO)**

- SEO is the process of increasing the website traffic by making it more visible to the users of search engine over the internet with the help of different methods like On page SEO and Off Page SEO
- On page SEO is all about the content on the website in the form of web page content or the blog content published on the website
- Off Page SEO is about the content written about your website on other websites such as News sites or blogs on other websites

### **Search Engine Marketing (SEM)**

- SEM is an internet marketing strategy to make your website to be visible in the top pages of search engine results, and this is done with the help of Paid advertising
- SEM incorporates SEO that edits and adjust the website content and the architecture to achieve the top ranking to enhance pay per click listing.

### **Content Marketing**

Content Marketing is a form of marketing that focuses on creating and publishing content for the target audience

### **Social Media Marketing**

Social media marketing is the concept where the businesses use social media platforms like Facebook, Instagram, LinkedIn for promoting their products and services which is becoming more popular for startup and practitioners

## Email Marketing

Sending promotional emails to the customers is said to be Email Marketing. In Email marketing we either send advertisements in the form of some offers or else we request business from existing clients or potential prospects

## Social Media optimisation

SMO is all about using communities to gain good publicity and create an awareness about our product or services in the market. This includes RSS feeds, bookmarking sites, news feeds, social networking sites and through blogs.

## GRAPHICS DESIGNING

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Design is something that brings life to your ideas and gives it a face in the form of UI visible to the customers for your business. More intelligent and modern the design is, more engaged the customer is. We have been constantly improvising in terms of bringing latest design standards to make your website look beautiful and up to the mark and bring more people onboard.

Our services include

- Logo Designing
- Brochure Designing
- Flyer Designing
- Booklet Designing
- Logo Redesigns
- Vector Restoration for images
- Corporate Design material like Business cards, Letterhead, envelope etc.

Our developers are focused on providing the best UI/UX for our clients which will help them gain more customers. We also design Email template used for Email marketing campaigns to reach out to the target market.



## **DEDICATED RESOURCES**

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Helps in achieving best quality work with precise timelines and optimised implementation of coding standards



## **HASSLE FREE PROJECT EXECUTION**

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Following agile methodology helps in achieving desired results, which allows for direct discussions for maintaining transparency as well



## **OPTIMUM PERFORMANCE WITH LOW RISK**

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Having expertise with years of experience and good technical knowledge makes its easy to understand client requirement and formulate the project plan minimizing the risk that may come ahead



## **EFFICIENCY**

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Understanding “What needs to be done and in a better way” makes us more efficient which helps us to improve our engagement model as well



## **IN-TIME PROJECT DELIVERY**

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With the help of Project management tools and overall experience helps us deliver the project in time getting us recursive business from repetitive clients.



## **CUSTOM DEVELOPMENT & FLEXIBLE MODELS**

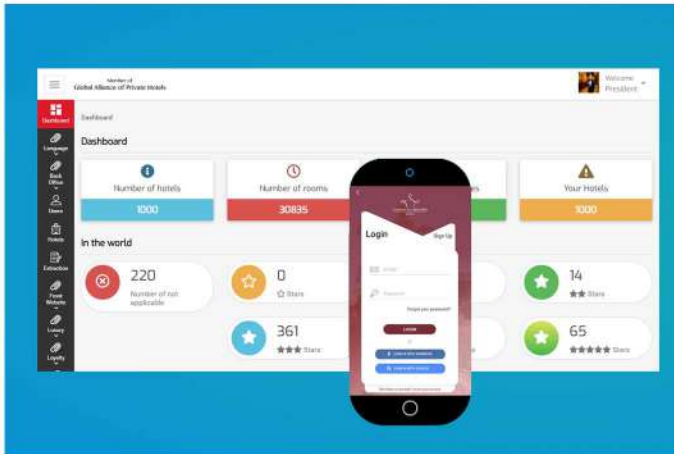
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Evolving market and increasing competition has brought a lot of challenges for Businesses, which demands real time changes in the requirement. We follow a flexible business model to meet customer satisfaction and deliver the project successfully



# OUR FEATURED PROJECTS



## MOBILE APPLICATIONS

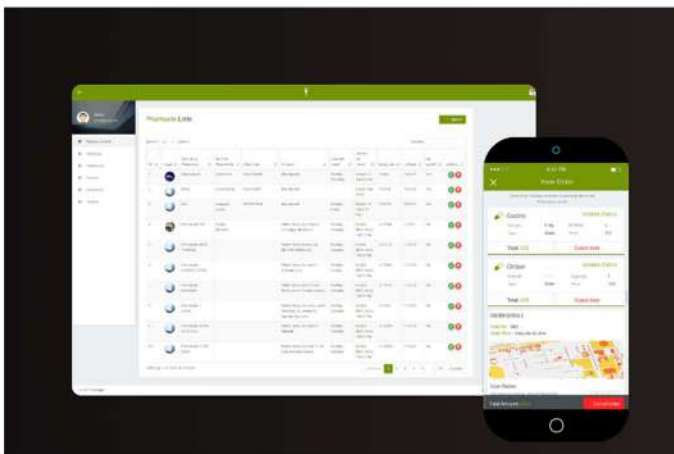


### // 01

#### CHARME & CARACTERE HOTEL

TECHNOLOGIES : HTML, CSS, PHP, CodeIgniter

It is a hotel aggregator with 1000+ hotels from 80+ countries where you get the option to view different restaurant details and book according to your choice

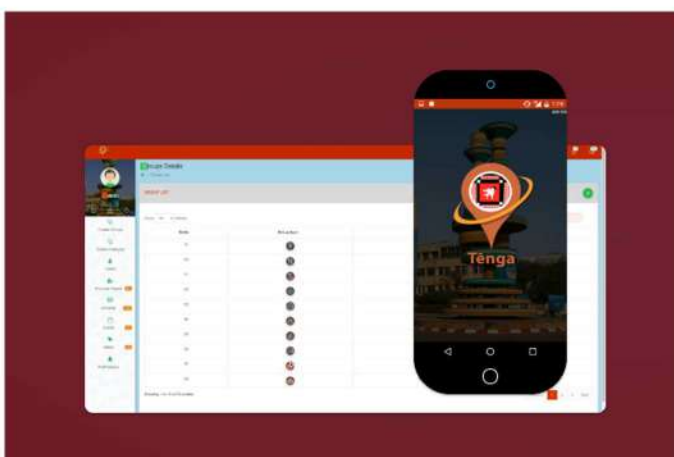


### // 02

#### LISUNGUI

TECHNOLOGIES : ANDROID, PHP

App used for Searching details of nearby Pharmacies and Ordering medicine



### // 03

#### TENGA

TECHNOLOGIES : ANDROID, OBJECTIVE C, MySQL

If your are small business and can't afford to build your own app or website , just create your page on Tenga and you will be listed on platform and can share your offers and product to other users



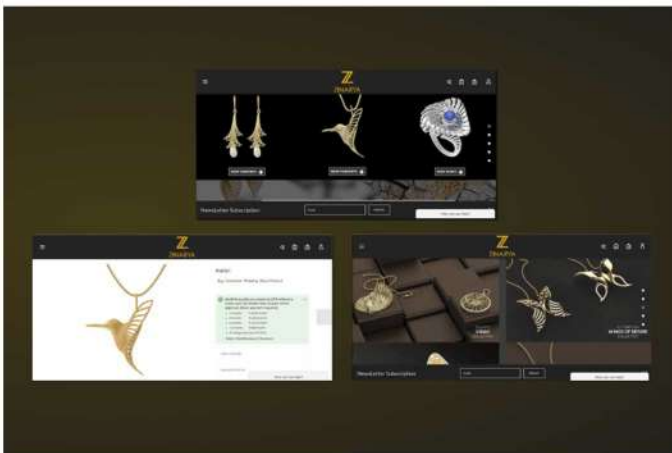
## // 04

### NICU

TECHNOLOGIES : ANDROID, PHP

This app is build for neonatal intensive care unit where they can track everything from 6 months of pregnancy till baby gets to age of 6 month we have helped doctor in doing completed calculation and plotted data on graphs in very efficient way

## WEB APPLICATIONS

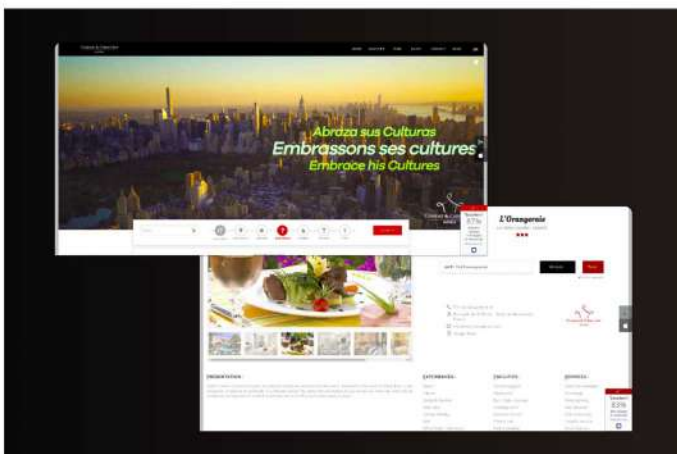


## // 01

### ZINARYA

TECHNOLOGIES : HTML, CSS, PHP, WooCommerce

E-commerce website for buying jewelry

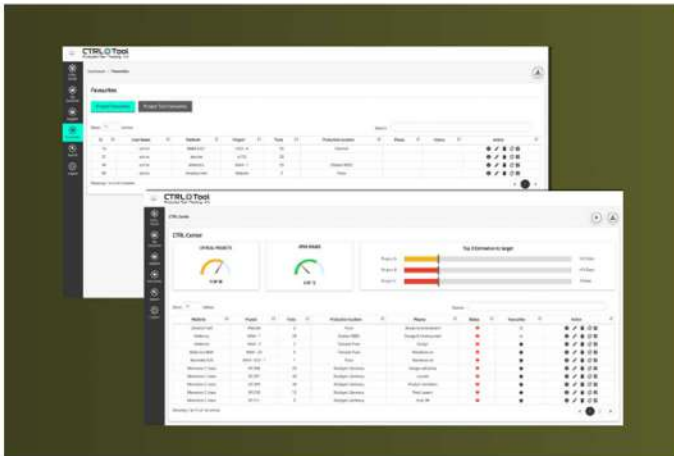


## // 02

### CHARME & CARACTERE HOTEL

TECHNOLOGIES : HTML, CSS, PHP, CodeIgniter

It is a hotel aggregator with 1000+ hotels from 80+ countries where you get the option to view different restaurant details and book according to your choice



// 03

## CTRL-TOOL

TECHNOLOGIES : HTML, CSS, PHP, CodeIgniter

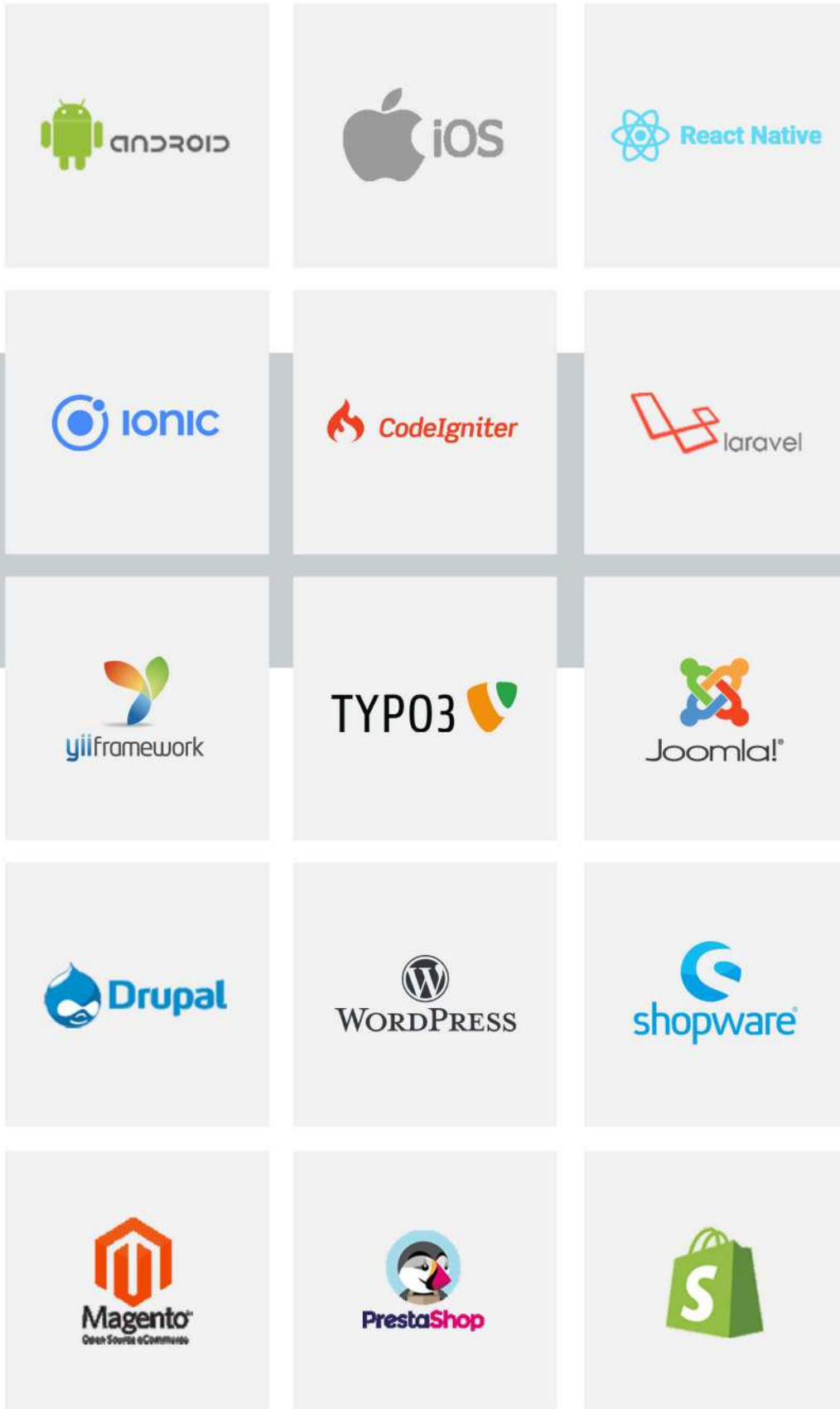
This platform is being designed to improve the process of tool manufacturers when any new automotive product is being launched

**CHECK MORE**

[www.prometteursolutions.com/portfolio](http://www.prometteursolutions.com/portfolio)

# TECH STACK



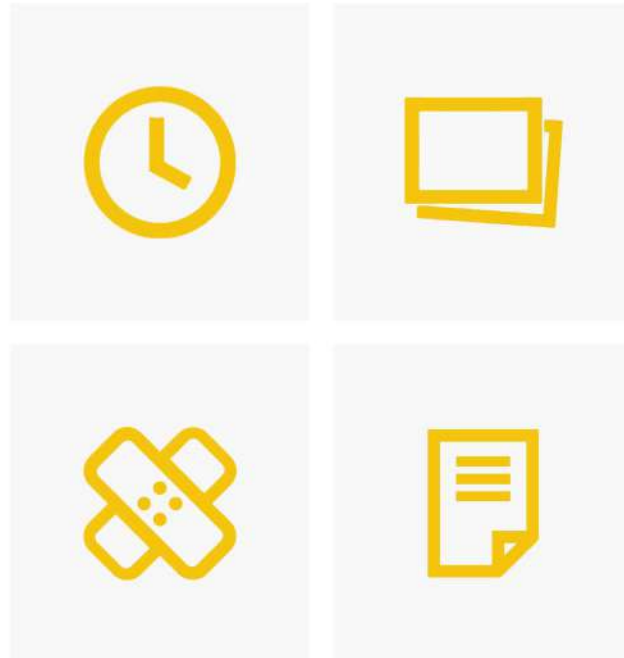




# HOW WE WORK







# TIME MATERIAL & PRICE / FIXED COST

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Prometteur Solutions Pvt. Ltd. is a team of IT experts, who came with a promise of delivering technology-empowered business solutions. We provide world-class software and web development services that focus on playing a supportive role to your business and its holistic growth. Our highly-skilled associates and global delivery capabilities ensure the accessibility and scale to align client's technology solutions with their business needs.



## 01 // TIME MATERIALS & PRICE

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Customers who want flexible procedures and agile project execution basically prefer this kind of Model. This model works for projects with changing requirements and fits long-term projects.

When there is no set scope of work and when a lot of flexibility is required, we proceed with hourly based costing where the client will have to pay as per the time spent for the work done. The client must be willing to get really involved in the project since their approval and vision is an important part of development.

### ADVANTAGES

- Paying on completing the milestones. The customer pays for actual functionality delivered to them.
- Control the end results. The client becomes the person who approves each milestone. List of all the tasks is provided to client which can be checked for its completion keeping the project timeline in check as well as the payment

### DISADVANTAGES

- No fixed price. Each type of functionality will cost a different amount as different amounts of time were spent to develop them. The customer has to pay the total amount approved for each milestone.
- Long disputes. If a client finds something they don't like or something that doesn't correspond to the functionality listed in the checklist, the development team will have the right to dispute causing delays

- No fixed timeframe. Since planning and project execution is iterative, there's no specific timeframe for when the project will be completed.



## 02 // FIXED COST

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Fixed Cost based approach is best when the service provider and client have a good relationship to eliminate the chance of fraud. If the two parties trust each other, it's less likely that a dispute will be there. The complete specification is ready before the development in detail and based on it a fixed cost is taken for development. Wireframes also need to be created to help the development team figure out the hours necessary to implement all features



### ADVANTAGES

- Finalised pricing: After the contract is signed, the client knows the budget. The company cannot overcharge without notice.
- Strict deadlines: When the customer understands what features they want in an app, the developers can come up with a clear plan and definite deadlines.
- Predictability: When everything has been discussed and planned beforehand, it's easy to monitor the status of software development and predict if the work will be completed on time.

### DISADVANTAGES

- After the project starts, it cannot be adjusted during the course of implementation. If market conditions change and some planned feature is no longer needed or a new feature is needed, it's impossible to accommodate that. Implementation of this new feature has to be negotiated independently. With fixed-price projects, the paperwork and approval of new features takes much longer and can potentially stall the whole development process.

- Miscommunication risks
- Long planning. A fixed-price contract demands in-depth planning. Developers need to discuss every detail and every action along with possible pitfalls.



**COME, AND  
GET TO  
KNOW US**



# SUPPORT & MAINTENANCE

As a small business enterprise ourselves we fully are aware of the need for low cost reliable and quality IT solutions backed by excellent support when you need it. Our proposed solution (Monthly or Hourly Maintenance Packages) will always:

- Offer value for money – we will always look for IT solutions that can save you money and offer the best possible ROI
- Offer safety and security – we will always make sure your systems are backed up and encrypted.
- Offer Copyrights - Client will have a complete control on the copyrights for the Project

## PRICES

<b>SEARCH ENGINE OPTIMIZATION</b>	<b>Basic Plan</b>	<b>Standard Plan</b>	<b>Professional SEO Plan</b>
-	Initial Website Analysis	Initial Depth Website and Keyword Research	Initial and Quarterly Keyword Research
	Keyword Research	Keyword Research, Technical Analysis	All Technical Issues Analysis & Solutions
	2 Competitor Analysis & Report	3 Competitor Analysis & Reports	4 Competitor Analysis & Reports
	Google Analytical Setup & Monitoring	Google Analytical Setup & Monitoring	Google Analytical Setup & Monitoring
	Content Review and Optimization of 1 Landing Pages	Content Review and Optimization of 4 Landing Pages	Content Review and Optimization of All Landing Pages
	Header, Image and URL Optimization	Header, Image and URL Optimization	Header, Image and URL Optimization
	Sitemap & Robot.txt Creation	Sitemap & Robot.txt Creation	Sitemap & Robot.txt Creation
	Social Media Platform Setup	Social Media Platform Setup	Social Media Platform Setup
	Broken Link Checkup	Broken Link Checkup	Broken Link Checkup
	Link Building	Link Building	Link Building
	No W3c Validation	W3c Validation	W3c Validation
	No Website Usability Testing	No Website Usability Testing	Website Usability Testing
	No Backlink Audit	Backlink Audit	Backlink Audit
	Monthly Reporting	Monthly Detailed Report and Weekly Progress Report	Monthly Detailed Report and Weekly Progress Report
	<b>399 € / month</b>	<b>499 € / month</b>	<b>999 € / month</b>

## E-COMMERCE

<b>E-commerce single vendor</b>	<b>Multivendor</b>
Designs choose from a large group of templates	Custom Layout web site design as per your Choice and colour schemes ( 2 Layout options to choose)
Shopping cart facility customized in the design of templates you chose	Up to 100 products added for you (further products can be added through your control panel)
Up to 25 products added for you (further products can be added through your control panel)	Shopping cart customized in the design/theme of your site
Integration Payment Gateway (1 Payment Gateway)	Integration Payment Gateway (2 Payment Gateway)
English Language Integration	Up to 3 languages Integration from choices of upo 20 languages
CMS pages	Full set of content pages, including services, portfolio, and blog Integration
Easy-to-use content management system	Easy-to-use content management system
Fully responsive desktop/mobile (responsive) design	Fully responsive desktop/mobile design
SEO Friendly: Built-in tools to help you get great search engine listings	SEO Friendly website development
Easy and Intuitive: So easy you may not need support!	Dedicated Account Manager to solve all your queries
1 Month FREE Maintenance Support	3 Month FREE Maintenance Support
<b>1800 € / year</b>	<b>3500 € / month</b>

\* higher data limits are priced individually.

**STATIC  
WEBSITE**  
-

	<b>5 Pages</b>
	Inquiry Form
	Image Slider on Home Page
Website design done by our experienced designers	
	Responsive Design
	Choice of theme
	<b>300 €</b>



**DROP US  
A LINE**





## **JUST SAY HELLO**

E-mail : [sales@prometteursolutions.com](mailto:sales@prometteursolutions.com)

Mobile / WhatsApp : **+91-8087555678**

Phone : **+91-020-25234650**



# STAY TUNED



## **PROMETTEUR HQ PUNE**

Office no 14, 1st Floor, Sr. no 117/1,  
Spandan D-13, Near Popular Nagar,  
Warje, Pune-52



**PROMETTEUR**  
SOLUTIONS PVT. LTD.

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**WHO  
ARE  
YOU**

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**STARTUP?  
SME?  
ENTERPRISE?  
OR  
AN INVESTOR?**

Looking for technology  
partner?

OUR COMPANY ON



[www.prometteursolutions.com](http://www.prometteursolutions.com)

**WE ARE GLOBAL**

**INDIA (HQ)**

**GERMANY**

**FRANCE**

**SLOVENIA**



**LET'S WORK  
TOGETHER**

We provide world class software and web development services that focus on playing a supportive role to your business and its holistic growth.

**FOR MORE INFORMATIONS  
CONTACT US**

PROMETTEUR SOLUTIONS PVT LTD **:ADDRESS**  
OFFICE NO 14, D-13, SPANDAN,  
WARJE, PUNE-52, INDIA.

+91 20 25234650 **:PHONE**

+91 8087555678 **:MOBILE**

pm\_prometteur **:SKYPE**

sales@prometteursolutions.com **:E-MAIL**